

Sponsor & Exhibitor brochure DCBC27

28 January 2027
1931 Congrescentrum
's-Hertogenbosch

Sponsorship Opportunities	Silver € 2.500,-	Silver + € 2.750,-	Gold € 3.850,-
Exhibition space	8 m ²	8 m ²	12 m ²
Prime location on the exhibition floor		✓	✓
Lunch	✓	✓	✓
Beer tasting	✓	✓	✓
Complimentary conference tickets including stand staff	2	2	4
50% discount on social programme tickets subject to availability			1
Company logo and link in the DCBC newsletter			✓
Beer tap at the stand 			✓
Social media post in the lead-up to the conference			✓

All sponsorship packages include:

Company logo displayed on the main screen in the plenary hall
 Company logo and website link on the DCBC27 website
 Additional conference tickets available at a reduced rate

High table with two stools
 Mention on DCBC social media channels
 Electricity and Wi-Fi access

Headline Sponsorship Opportunities (see next page)

Interested in having a Craft Award named after your company, delivering a presentation on the exhibition floor, and gaining additional visibility throughout the conference?
 Explore the Headline Sponsorship Opportunities available for DCBC27 on the following page.

All prices are exclusive of 21% VAT.

* Subject to availability.

Tailor-made sponsorship packages can be arranged upon request. For more information about customised opportunities, please contact Gerieke Dunsbergen at +31(0)33 247 3489 or info@mosevents.nl.



Headline Sponsorship Opportunities Maximum of One Headline Sponsor		Headline sponsorship € 5.750,-
Award sponsorship		✓
Exhibition space		12 m ²
Premium stand location		✓
Complimentary conference tickets		6
50% discount on social programme tickets (subject to availability)		2
Lunch		✓
Beer tasting		✓
Company logo on participant badges, the conference programme, and in the DCBC newsletter		✓
Beer tap at the stand		✓
Flag displayed at the outdoor entrance		✓
Pitch on the main stage during the plenary programme (1 minute)		✓
Presentation on the exhibition floor		✓
Social media post in the lead-up to the conference		✓

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Mention on DCBC social media channels
Electricity and Wi-Fi access

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Looking for additional visibility?	Price	Availability
Premium Stand Location* Available exclusively with the Silver Sponsorship Package	€ 270,-	Max. 8
Advertorial / Corporate Video* Featured through the DCBC newsletter. Content to be supplied by the sponsor. Videos must not exceed one minute in length.	€ 875,-	Max. 4
Keynote Speaker Sponsorship* The keynote speaker will be announced and promoted as "Powered by [Company Name]".	€ 650,-	Max. 1
Food Station Sponsorship* Your company logo will be prominently displayed at a food station.	€ 495,-	Max. 3
Barista Coffee Truck Sponsorship* Increase visitor traffic to your stand by sponsoring the Barista Coffee Truck. Available exclusively to Gold and Headline Sponsors.	€ 545,-	Max. 1
Main Stage Pitch During the Plenary Programme A one-minute pitch delivered from the main stage during the plenary session.	€ 295,-	Max. 3
Award Sponsorship	€ 450,-	Max. 3
Flag at the Outdoor Entrance	€ 350,-	Max. 3
Sponsored Session on the Exhibition Floor	€ 850,-	3 of 6 remaining

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Have a brilliant idea? Looking to maximise the impact of your sponsorship?

Or interested in exploring additional ways to engage with conference attendees?

Let's talk! We are always open to creative ideas and new opportunities that help us create an even better experience for both our sponsors and our participants.

Be Part of the Dutch Craft Brewers Conference 2027!

DCBC27 is the perfect opportunity for your company to connect with craft brewers and showcase your brand as a sponsor.

Visit the [website](#), choose your preferred sponsorship package, and reserve an available exhibition stand directly online.

[Book your stand](#)



[Explore the Exhibition Floor
Plan and Available Stands](#)



Please note: If you would like to book multiple stands or have any questions, please contact Gerieke Dunsbergen at info@mosevents.nl or +31 (0)33 – 24 73 489. We would be delighted to assist you.